

# November 2020 Newsletter



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## NEW Winter Wonder Week

We are going to try something new this year for the holiday season. We are offering an opportunity to all of our students to perform their holiday routine the week of Dec 14-19.

During that week, since we can't have large crowds in the studio due to COVID-19, we will be recording their routine, during their class. We will send the video to you, so you can see what the stu-

dents have been working on during the fall session as they perform a holiday routine. Students can wear their favorite Holiday Outfit to class that week.

We will also provide a fun activity for the kids to make gifts in class to bring home to the special people in their lives!

## Keeping Our Students and Staff Safe

With COVID-19 cases increasing in Douglas County, we have increased our cleaning procedures and frequency at the studio. We want to continue to provide in-person classes, and we are asking everyone to follow guidelines so we can stay open for you. We ask that students wait until 5-minutes before class begins to enter the studio lobby.

We do need to strongly enforce rules regarding classes and break times. Students are not allowed to hang out at the studio between classes. If you have a child that has a 45-minute break or longer between classes, you will need to pick your child up in between their classes. In the days ahead, it will be too cold for kids to wait outside, and we cannot have kids hanging out in the lobby unattended.

Parents can come into the lobby to purchase items needed for dance, to speak to our staff, to drop off items, or to help little ones check in.

Parents may not wait in the lobby between classes or to observe classes. Under normal circumstances, we strongly encourage parents to come in and observe, but this year, we are facing different circumstances and we want to keep our studio as safe as possible so that we can continue to keep our doors open.

## Event Calendar

- Nov 18—Wreath Pick-up, 5pm at Tara's
- Nov 22—Christmas City of the North Parade, 6:15 PM—Prerecorded Parade Units
- Nov 25—Wednesday class still meeting
- Nov 26—No Classes, Thanksgiving
- Nov 27 & 28—Friday & Saturday classes still meeting
- Nov 30—MN Brands Fundraiser Due
- Dec 14-19—Winter Wonder Week at Sterling Silver Studio
- Dec 21-23—Classes still meeting
- Dec 24-Jan 1—Winter Break, No Classes
- Jan 2—All Classes Resume
- Mar 15-20—Classes still meeting during Superior School District's Spring Break
- Mar 19-21—Showstopper Dance Competition, WI Dells, Kalahari
- Mar 27-28—Virtual DX Competition
- Apr 3—Saturday classes still meeting today
- Apr 4—Happy Easter
- Apr 5—Monday classes still meeting
- May 13-16—Eclipse Dance Competition
- June 23-27—DX Nationals, Duluth, MN



## Do You Have To Quarantine? Attend Your Class with ZOOM!

If you are not feeling well, if you have been in contact with someone with COVID-19, or if you are waiting on test results, please stay home. We have set up ZOOM options in both of our studios, so your child can still attend their classes virtually. If you are more comfortable switching to a virtual model completely, that is also an option. Simply contact [Jamie@SterlingSilverStudio.com](mailto:Jamie@SterlingSilverStudio.com) and she will send you a zoom link to your class.

As always, if you have any questions, do not hesitate to reach out.

- Zoom Links: [Jamie@SterlingSilverStudio.com](mailto:Jamie@SterlingSilverStudio.com)
- Billing: [Connie@SterlingSilverStudio.com](mailto:Connie@SterlingSilverStudio.com)
- General Questions: [Info@SterlingSilverStudio.com](mailto:Info@SterlingSilverStudio.com)
- Studio Line (Someone will answer between 4 and 8 PM, M-Th and Sat AM) 715-394-4660
- Text or Emergency Call: 218-260-7771 (Carolyn's Direct Line)



## Wreath Pick-up



Wreath fundraiser pick-up will be on  
**Wednesday, November 18 after 4:00 p.m.**

Location: 2828 E 6th Street, Superior

If for any reason you cannot pick up your wreaths at that time, please contact Tara Cockerham at: [billtara0101@hotmail.com](mailto:billtara0101@hotmail.com)

## Classes During Thanksgiving Break

Thursday, November 26, The studio will be closed for Thanksgiving.

- Thu 4:30 Preschool Twirl—attend Sat, Nov 21, 10:15-10:45 AM
- Thu 7:45 Jr. Twirl Corps—extend the class 15-minutes for 3 weeks, Nov 19, Dec 3 & 10, 7:45-8:45 PM.
- PAC teams will have extra practice time closer to competition.

## Tuesday, November 17 through Monday, November 23

Please wear your favorite outfit or costume to class this week! We are getting a head-start on some holiday projects with our students, and we will be taking photos of each child during class. If you have a Santa Hat, a costume that you love, a party outfit, Christmas pajamas... anything that you think would be fun to be photographed in, wear it to class! Have fun with this!

## Christmas City of the North Parade

This year, KBJR is hosting the Christmas City of the North Parade virtually. Marching Bands, Dance Studios, and other performing groups will be pre-recorded and their performance will be aired on Friday, November 20 on KBJR. Sterling Silver Studio will be participating virtually, but we are limited to the number of performers that we can have in our segment. Each group is only allowed 120 seconds; therefore, we have made the decision to open this parade to the Performing Arts Company this year.

Under normal circumstances, we open our performance and parade opportunities to all of our students. We elected to limit this parade to PAC students only, because if we tried to include everyone in a 120 second spot, we are afraid parents would spend money on costuming and kids would learn choreography, and they may not make it on the air. On a normal year, even if a child does not get air time, they get the live performance/parade experience, and their friends and family are guaranteed the opportunity to see them perform in person if they attend the parade. The virtual model does not provide this same opportunity.

All of our recreational students will have the opportunity to participate in the virtual Winter Wonder Week performance in December.



## November's Window Sticker Spectacular!

During the month of November Sterling Silver Studio scouts will be out and about in the surrounding communities looking for one of our colorful window stickers on your vehicle! These are the same personalized window stickers that the students are selling as a fundraiser.

If our scouts see a Sterling Silver Studio window sticker on a vehicle in a parking lot throughout the Northland, they will put a \$5.00 Star Buck Gift Certificate on your windshield which is good for use in the Studio Boutique or can be used for tuition.

If you ordered a new window sticker this fall they will arrive soon. We will post in our Current Families group on Facebook as soon as they arrive.

[www.facebook.com/groups/SSSCurrentFamilies](https://www.facebook.com/groups/SSSCurrentFamilies)



Watch for  
Sterling Silver Studio  
Holiday Clothing  
Ordering Information  
Coming Soon!

**Order studio jackets online by Nov 26 to receive them before Christmas!**

**Performing Arts Company (PAC) Jackets are listed at (traveling) online.**

[shirtsunlimitedonline.com/sterling-silver-studio](https://shirtsunlimitedonline.com/sterling-silver-studio)